

Rep Order# 6866108 Ver# 3 Status Revised Traffic Order# Printed: 10/24/2012 11:23 AM 2 of 3

EC'd Yes Last Received: 10/23/2012 7:47 PM Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency () AMERICAN RAMBLER PRODUCTIONS Rep Firm
Advertiser () ROMNEY 4 PRESIDENT 138 CONANT STREET Sales Office () PHILADELPHIA
Product MITT ROMNEY BEVERLY, MA 02494 Salesperson () ANJIE BRADY
Estimate# 356 Agency C/P1/P2/E //356 Salesperson Phone# 215-567-6005
Buyer STEPHANIE KINCAID Flight Dates 10/24/2012 - 10/30/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	9	SU	4P-715P	NFL ON FOX GAME TWO	:30	\$6,000.00	10/28-10/28	2	1	2	\$12,000.00	
	Buyline Comment: NFL ON FOX GAME TWO											
	10	SU	8P-11P	WORLD SERIES GAME FOUR	:30	\$2,000.00	10/28-10/28	4	1	4	\$8,000.00	
	Buyline Comment: WORLD SERIES GAME FOUR											
	11	SU	1030P-11P	WVBT FOX NEWS-FOLLOWING WORLD SERIES	:30	\$400.00	10/28-10/28	2	1	2	\$800.00	
	Buyline Comment: WVBT FOX NEWS-FOLLOWING WORLD SERIES											
	12	W-TH	1030P-11P	LATE NEWS FOLLOWING WORLD SERIES	:30	\$400.00	10/24-10/25	2	1	2	\$800.00	
	Buyline Comment: LATE NEWS FOLLOWING WORLD SERIES											
	13	M	1030P-11P	LATE NEWS FOLLOWING WORLD SERIES	:30	\$400.00	10/29-10/29	1	1	1	\$400.00	
	Buyline Comment: LATE NEWS FOLLOWING WORLD SERIES											
	*14	SA	3P-730P	FOX COLLEGE FOOTBALL	:30	\$300.00	10/27-10/27	2	1	2	\$600.00	
	Buyline Comment: FOX COLLEGE FOOTBALL											
	ADD TO SKED											
	Sales Remark: V3 ADD TO SKED.											
	V3 Added											

--REPORT TOTALS--

Report Totals: 31 / \$62,650.00

--SALES MONTHLY TOTALS--

Oct 12: 27 / \$58,850.00 Nov 12: 4 / \$3,800.00
Sales Totals: 31 / \$62,650.00
Station Totals: 31 / \$62,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

Station WVBT-TV NORFOLK, VA.
Advertiser () ROMNEY 4 PRESIDENT
Product MITT ROMNEY
Estimate# 356
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //356
Flight Dates 10/24/2012 - 10/30/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---COMPETITIVE---		Market Totals	\$223,750	CATV 0%	WAVY 72%	WGNT 0%	WPXV 0%	WTKR 0%
				WTVZ 0%	WVBT 28%	WVEC 0%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE